

BULKY EXHIBITS

Proceeding No.	91221511
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Filing Date	2/5/2016
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TITLE : CD – Exhibits D-2, D-9, D-10

91221511

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

NIKE, INC.,

Opposer,

vs.

CAPITAL E FINANCE CO, LLC,
Applicant.

)
)
) Opposition No. 91221511
) Application No. 86330661
)
) MARK: JUST DID IT
)
)

TRANSMITTAL LETTER

Trademark Trial and Appeal Board
U.S. Patent and Trademark Office
PO BOX 1451
Alexandria, VA 22313-1451

Sirs:

In regard to the above identified application:

1. We are transmitting herewith the attached:
 - DVD containing NIKE, Inc.'s Supplemental Video Exhibits to the Declaration of Melanie Sedler
 - Certificate of Express Mail
 - Return Postcard

2. CERTIFICATE UNDER 37 CFR §2.198: The undersigned hereby certifies that this Transmittal Letter and the papers, as described in paragraph 1 hereinabove, are being deposited with the United States Postal Service with sufficient postage as "EXPRESS MAIL, POST OFFICE TO ADDRESSEE" as Express Mail No. EK 921915423 US in an envelope addressed to: Trademark Trial and Appeal Board, U.S. Patent and Trademark Office, PO BOX 1451, Alexandria, VA 22313-1451 on this 4th day of February, 2016.

Respectfully submitted,

By: _____

Helen Hill Minsker



02-05-2016

U.S. Patent and Trademark Office #72

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

NIKE, INC.,

Opposer,

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**OPPOSER NIKE, INC.'S SUPPLEMENTAL VIDEO EXHIBITS TO DECLARATION
OF MELANIE SEDLER**

Opposer, NIKE, INC. ("Opposer" or "NIKE"), submits a DVD containing the following supplementary Video Exhibits in support of the DECLARATION OF MELANIE SELDLER, submitted as Exhibit D in the MEMORANDUM IN SUPPORT OF ENTRY OF JUDGMENT SUBMITTED PURSUANT TO THE ACCELERATED CASE RESOLUTION (ACR) STIPULATION:

- 1) EXHIBIT D-2: WALT STACK NIKE TV COMMERCIAL
- 2) EXHIBIT D-3: PRISCILLA WELCH NIKE TV COMMERCIAL
- 3) EXHIBIT D-9: PHIL KNIGHT VIDEO INTERVIEW
- 4) EXHIBIT D-10: "VOICES" NIKE TV COMMERCIAL (2012)

Respectfully submitted,
BANNER & WITCOFF, LTD.
Attorneys for Opposer

Date: February 4, 2016

By:

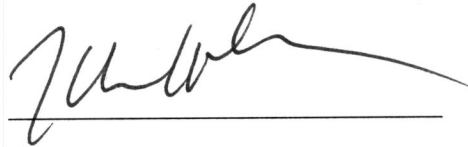


Helen Hill Minsker
Audra C. Eidem Heinze
10 South Wacker Drive, Suite 3000
Chicago, Illinois 60606
Telephone: 312-463-5000

CERTIFICATE OF SERVICE

I hereby certify that a copy of Opposer NIKE, INC.'s SUPPLEMENTAL VIDEO EXHIBITS TO DECLARATION OF MELANIE SEDLER was served by overnight courier service, as agreed to by the parties, to the following address on February 4, 2016, such being the Applicant's correspondence address listed in the TTABVUE system as of this date:

Matthew Heller
Capital E Finance Co, LLC
53 Appleton Street
Boston, Massachusetts 02116-6213
United States

A handwritten signature in black ink, appearing to read "Matthew Heller", is written over a horizontal line.

CERTIFICATE OF MAILING BY "EXPRESS MAIL"
(TRADEMARK TRIAL AND APPEAL BOARD)

Express Mail No: EK 921915423 US

Deposited: February 4, 2016

I hereby certify that the attached correspondence, identified below, is being deposited with the United States Postal Service as "Priority Mail Express" under 37 CFR § 2.198 on the date indicated above and is addressed to Trademark Trial and Appeal Board, U.S. Patent and Trademark Office, P.O. Box 1451, Alexandria, VA 22313-1451.

By: 

(person *actually* depositing)

Opposer: NIKE, Inc.
Applicant: Capital E Finance Co, LLC
Application No.: 86/330661
Opposition No.: 91221511
Mark: JUST DID IT

Transmitted herewith are the following documents:

- ☒ Transmittal Letter (1 page)
- ☒ DVD containing NIKE, INC.'S SUPPLEMENTAL VIDEO EXHIBITS TO DECLARATION OF MELANIE SEDLER with cover sheet and Certificate of Service

Attorney Docket No. 007834.00085